1		TITLE 50: INSURANCE						
2		CHAPTER I: DEPARTMENT OF INSURANCE						
3	SUBCHAPTER ii: INSURANCE PRODUCERS, LIMITED INSURANCE							
4		REPRESENTATIVES AND REGISTERED FIRMS						
5								
6								
7	PART 3120							
8		SUITABILITY IN ANNUITY TRANSACTIONS						
9	G .:							
10	Section	Description						
11	3120.10	Purpose						
12	3120.20	Scope						
13	3120.30	Exemptions						
14	3120.40	Definitions						
15	3120.50	Duties of Insurers and Insurance Producers						
16	3120.60	Insurance Producer Training						
17	3120.70	Compliance Mitigations; Penalties						
18	3120.80	Recordkeeping						
19	3120.90	Noncompliance						
20	2120 A DDE							
21	3120.APPE							
22	3120.APPE							
23	3120.APPE	<u> </u>						
24		Recommendation						
25								
26 27		ΓY: Implementing and authorized by Article XXXI of the Illinois Insurance Code 5] and further authorized by Section 401 of the Illinois Insurance Code [215 ILCS 5].						
28								
29		Adopted at 31 Ill. Reg. 12747, effective January 1, 2008; amended at 35 Ill. Reg.						
30	16087, effec	ctive September 26, 2011; amended at 46 Ill. Reg, effective						
31								
32	Section 312	20.10 Purpose						
33								
34	a)	The purpose of this Part is to require insurance producers to act in the best interest						
35		of the consumer when making a recommendation of an annuity and to require						
36		insurers to establish and maintain a system to supervise recommendationsset forth						
37		standards and procedures for recommendations by insurers or insurance producers						
38		to consumers that result in a transaction involving annuity products so that the						
39		insurance needs and financial objectives of consumers at the time of the						
40		transaction are <u>effectively</u> <del>appropriately</del> addressed.						
41								
42	b)	Nothing in this Part shall be construed to create or imply a private cause of action						
43		for a violation of this Part or to subject an insurance producer to civil liability						

44		unde	er the best interest standard of care outlined in Section 3120.50 of this Part of					
45		under standards governing the conduct of a fiduciary or a fiduciary relationship.						
46								
47	(Sour	ce: An	mended at 46 Ill. Reg, effective)					
48	G 41 0100	<b>20</b> G						
49	Section 3120	).20 Sc	cope					
50	TILL D I							
51			y to any sale or recommendation of to purchase, exchange or replace an					
52			onsumer by an insurance producer, or an insurer when no producer is					
53	involved, tha	<del>t result</del>	ts in the purchase, exchange or replacement recommended.					
54	(C		mandad at 46 III Dag affactive					
55	(Sour	ce: An	mended at 46 Ill. Reg, effective)					
56 57	Section 2120	) 20 E.	vomntions					
57 58	Section 3120	).3U E	xempuons					
59	Unless other	wica cn	pecifically included, this Part shall not apply to transactions recommendations					
60	involving:	wise sp	ectrically included, this rait shall not apply to <u>transactions</u> recommendations					
61	mvorving.							
62	a)	Dira	ct response solicitations where there is no recommendation based on					
63	a)		mation collected from the consumer pursuant to this Part;					
64		шог	mation concered from the consumer pursuant to this I art,					
65	b)	Cont	tracts used to fund:					
66	0)	Cont	ructs used to rund.					
67		1)	An employee pension or welfare benefit plan that is covered by the					
68		1)	Employee Retirement and Income Security Act (ERISA);					
69								
70		2)	A plan described by sections 401(a), 401(k), 403(b), 408(k) or 408(p) of					
71		-/	the Internal Revenue Code (IRC) (26 USCS 401 et seq.), as amended, if					
72			established or maintained by an employer;					
73								
74		3)	A government or church plan defined in section 414 of the IRC, a					
75		,	government or church welfare benefit plan, or a deferred compensation					
76			plan of a state or local government or tax exempt organization under					
77			section 457 of the IRC; or					
78								
79		4)	A nonqualified deferred compensation arrangement established or					
80			maintained by an employer or plan sponsor;					
81								
82	<u>c</u> 5)	Settle	ements of or assumptions of liabilities associated with personal injury					
83		litiga	ation or any dispute or claim resolution process; or					
84								
85	<u>d</u> 6)	Form	nal prepaid funeral contracts.					
86								

87	(Source: Amended at 46 Ill. Reg, effective)
88	
89	Section 3120.40 Definitions
90	
91 92	"Annuity" means an insurance product under <u>Illinois State</u> law that is sold by
92 93	insurance companies in which the insurer provides for either a single income
93 94	payment or a series of income payments at regular intervals in exchange for a single premium (contribution) or multiple premiums (contributions) paid by the
9 <del>4</del> 95	
93 96	annuitant. that is individually solicited, whether the product is classified as an individual or group annuity.
90 97	marviduar of group amounty.
98	"Cash compensation" means any discount, concession, fee, service fee,
99	commission, sales charge, loan, override, or cash benefit received by an insurance
100	producer directly from the consumer or in connection with the recommendation o
101	sale of an annuity from an insurer or intermediary.
102	sale of all almaity from all model of medificatary.
103	"Code" means the Illinois Insurance Code [215 ILCS 5].
104	
105	"Consumer Profile Information" means information that is reasonably appropriate
106	to determine whether a recommendation addresses the consumer's financial
107	situation, insurance needs, and financial objectives, including, at a minimum, the
108	following:
109	
110	Age;
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112	Annual income;
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114	Financial situation and needs, including debts and other obligations;
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116	Financial experience;
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118	<u>Insurance needs;</u>
119	
120	<u>Financial objectives</u> ;
121	Turkey de disease of the convention
122	Intended use of the annuity;
123 124	Financial time horizon.
124	<u>Financial time horizon;</u>
125	Existing assets or financial products, including investment, annuity, and
126	life insurance holdings;
127	me mounings,
128	Liquidity needs;
147	Equidity needs,

130	
131	<u>Liquid net worth;</u>
132	
133	Risk tolerance, including but not limited to willingness to accept non-
134	guaranteed elements in the annuity;
135	
136	Financial resources used to fund the annuity; and
137	
138	<u>Tax status.</u>
139	
140	"Continuing education credit" or "CE credit" means one continuing education
141	credit as defined in 50 III. Adm. Code 3119.
142	
143	"Continuing Education Provider" or "CE Provider" means an individual or entity
144	that is approved to offer continuing education courses pursuant to 50 Ill. Adm.
145	Code 3119.
146	
147	"Department" means the <u>Illinois</u> Department of Insurance.
148	
149	"Director" means the Director of the Illinois Department of Insurance.
150	
151	"FINRA" means the Financial Industry Regulatory Authority or a succeeding
152	agency.
153	
154	"General Agency" means an insurance agency that provides supervision on behalf
155	of an insurer's sales force in a particular geographic region.
156	
157	"Independent Agency" means an insurance agency comprised of independent
158	contractors who sell insurance with one or more insurers.
159	
160	"Insurance Producer" means a person or entity required to be licensed under the
161	laws of this State to sell, solicit, or negotiate insurance, including annuities. For
162	purposes of this Part, "Insurance Producer" includes an insurer where no person
163	or entity is involved.
164	
165	"Insurer" means an entity required to be licensed under the laws of this State to
166	provide insurance products, including annuities.
167	
168	"Intermediary" means an entity contracted directly with an insurer or with another
169	entity contracted with an insurer to facilitate the sale of the insurer's annuities by
170	insurance producers.
171	

172 "Material conflict of interest" means a financial interest of the insurance producer 173 in the sale of an annuity that a reasonable person would expect to influence the impartiality of a recommendation. "Material conflict of interest" does not include 174 175 cash compensation or non-cash compensation. 176 177 "Non-cash compensation" means any form of compensation that is not cash 178 compensation, including, but not limited to, health insurance, office rent, office 179 support, and retirement benefits. 180 181 "Non-guaranteed elements" means the premiums, credited interest rates (including 182 any bonus), benefits, values, dividends, non-interest-based credits, charges, or 183 elements of formulas used to determine any of these elements, that are subject to 184 insurance company discretion and are not guaranteed at issue. An element is 185 considered non-guaranteed if any of the underlying non-guaranteed elements are 186 used in its calculation. 187 188 "Recommendation" means advice provided by an insurance producer, or an 189 insurer when no insurance producer is involved, to an individual consumer that 190 was intended to result or does resultresults in a purchase, exchange, or 191 replacement of an annuity in accordance with that advice. "Recommendation" 192 does not include general communication to the public, generalized customer 193 services assistance or administrative support, general educational information and 194 tools, prospectuses, or other product and sales material. 195 "Replacement" means anya transaction in which a new annuity will policy or 196 197 contract is to be purchased, and it is known or should be known to the proposing 198 insurance producer, or to the proposing insurer if there is no insurance producer 199 involved, that because by reason of the transaction an existing annuity or other 200 insurance policy or contract has been or is to be any of the following: 201 202 Lapsed, forfeited, surrendered or partially surrendered, assigned to the replacing insurer, or otherwise terminated; 203 204 205 Converted to reduced paid-up insurance, continued as extended term insurance, or otherwise reduced in value by the use of nonforfeiture 206 207 benefits or other policy values; 208 209 Amended so as to effect either a reduction in benefits or in the term for 210 which coverage would otherwise remain in force or for which benefits 211 would be paid; 212 213 Reissued with any reduction in cash value; or

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215	Pledged as collateral or subjected to borrowing, whether in a single loan or
216	under a schedule of borrowing over a period of time for amounts in the
217	aggregate exceeding 25% of the loan value set forth in the policy Used in a
218	financed purchase.
219	
220	"Replacing Insurer" means the insurance company that issues a new annuity
221	which is a replacement of an existing policy or contract.
222	
223	"SEC" means the United States Securities and Exchange Commission.
224	
225	Suitability Information means information that is reasonably appropriate to
226	determine the suitability of a recommendation, including the following:
227	determine the surtuently of a recommendation, merdaing the ronowing.
228	Age;
229	rige,
230	Annual income;
231	Allitual meome;
232	Einensial situation and needs including the financial resources used for
	Financial situation and needs, including the financial resources used for
233	the funding of the annuity;
234	
235	Financial experience;
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237	Financial objectives;
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239	Intended use of the annuity;
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241	Financial time horizon;
242	
243	Existing assets, including investment and life insurance holdings;
244	
245	Liquidity needs;
246	
247	Liquid net worth;
248	
249	Risk tolerance; and
250	
251	Tax status.
252	
253	(Source: Amended at 46 Ill. Reg, effective)
254	· ———, ———,
255	Section 3120.50 Duties of Insurers and Insurance Producers
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a) Best Interest Obligations. An insurance producer, when making a recommendation of an annuity, shall act in the best interest of the consumer under the circumstances known at the time the recommendation is made without placing the insurance producer's or the insurer's financial interest ahead of the consumer's interest. An insurance producer has acted in the best interest of the consumer if the insurance producer has satisfied the following obligations regarding care, disclosure, conflict of interest, and documentation:

#### 1) Care obligation

- A) The insurance producer, in making a recommendation, shall exercise reasonable diligence, care, and skill to:
  - i) Know the consumer's financial situation, insurance needs and financial objectives;
  - <u>Understand the available recommendation options after</u>
    <u>making a reasonable inquiry into options available to the</u>
    <u>insurance producer;</u>
  - Have a reasonable basis to believe the recommended option effectively addresses the consumer's financial situation, insurance needs, and financial objectives over the life of the product, as evaluated in light of the consumer profile information; and
  - iv) Communicate to the consumer the basis or bases of the recommendation.
- B) The requirements under subsection (a)(1)(A) include making reasonable efforts to obtain consumer profile information from the consumer before recommending an annuity.
- The requirements under subsection (a)(1)(A) require an insurance producer to consider the types of products the insurance producer is authorized and licensed to recommend or sell that address the consumer's financial situation, insurance needs, and financial objectives. This does not require analysis or consideration of any products outside the authority and license of the insurance producer or other possible alternative products or strategies available in the market at the time of the recommendation.

  Insurance Producers shall be held to standards applicable to insurance producers with similar authority and licensure.

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801	<u>D)</u>	The requirements under this subsection (a) do not create a
802		fiduciary obligation or relationship and only create a regulatory
303		obligation as established in this Part.
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305	<u>E)</u>	The consumer profile information, characteristics of the insurer,
306		and product costs, rates, benefits, and features are those factors
307		generally relevant in determining whether an annuity effectively
308		addresses the consumer's financial situation, insurance needs, and
309		financial objectives, but the level of importance of each factor
310		under the care obligation of this subsection (a)(1) may vary
311		depending on the facts and circumstances of a particular case.
312		However, each factor may not be considered in isolation.
313		
314	F)	The requirements under subsection (a)(1)(A) include having a
315		reasonable basis to believe the consumer would benefit from
316		certain features of the annuity, such as annuitization, death or
317		living benefit, or other insurance-related features.
318		The second of the second secon
319	<u>G)</u>	The requirements under subsection (a)(1)(A) apply to the particular
320	<u> </u>	annuity as a whole and the underlying subaccounts to which funds
321		are allocated at the time of purchase or exchange of an annuity,
322		and riders and similar product enhancements, if any.
323		and receis and similar product contaneonions, if any.
324	H)	The requirements under subsection (a)(1)(A) do not mean the
325	11)	annuity with the lowest one-time or multiple occurrence
326		compensation structure must necessarily be recommended.
327		compensation structure must necessarily be recommended.
328	I)	The requirements under subsection (a)(1)(A) do not mean the
329	<u>1)</u>	insurance producer has ongoing monitoring obligations under the
330		care obligation under this subsection (a)(1), although such an
331		obligation may be separately owed under the terms of a fiduciary,
332		consulting, investment advising or financial planning agreement
333		between the consumer and the insurance producer.
		between the consumer and the insurance producer.
334	T)	In the case of an explorer or real company of an annuity the
335	<u>J)</u>	In the case of an exchange or replacement of an annuity, the
336		insurance producer shall consider the whole transaction, which
337		includes taking into consideration whether:
338		The consumer will in one a second decade and the self-
339		i) The consumer will incur a surrender charge, be subject to
340		the commencement of a new surrender period, lose existing
341		benefits, such as death, living, or other contractual benefits,

342 343				or be subject to increased fees, investment advisory fees, or charges for riders and similar product enhancements;
344 345 346 347			<u>ii)</u>	The replacing product would substantially benefit the consumer in comparison to the replaced product over the life of the product; and
348 349 350 351			<u>iii)</u>	The consumer had another annuity exchange or replacement and, in particular, an exchange or replacement within the preceding 60 months.
352 353 354 355		<u>K)</u>	produ	ng in this Part should be construed to require an insurance cer to obtain any license other than an insurance producer e that authorizes the sale, solicitation or negotiation of
356 357 358 359			license this Pa	e, in order to fulfill the duties and obligations contained in art, provided the insurance producer does not give advice or de services that are otherwise subject to securities laws or
360 361	2)	D: 1		e in any other activity requiring other professional licenses.
362	<u>2)</u>	Disclo	osure Ol	bligation
863 864 865 866		<u>A)</u>	produ	e recommending or selling an annuity, the insurance cer shall prominently disclose to the consumer on a form antially similar to the form that appears in Appendix A:
867 868 869 870			<u>i)</u>	A description of the scope and terms of the relationship with the consumer and the role of the insurance producer in the transaction;
371 372 373 374			<u>ii)</u>	An affirmative statement on whether the insurance producer is licensed and authorized to sell the following products:
375 376				• Fixed annuities;
377 378				<ul> <li><u>Fixed indexed annuities;</u></li> </ul>
379 380				<ul> <li>Variable annuities;</li> </ul>
381 382 383				• <u>Life insurance;</u>
384				<u>Mutual funds;</u>

		<ul><li>Stocks and bonds; and</li></ul>
		<ul> <li>Certificates of deposit</li> </ul>
		•
	<u>iii)</u>	An affirmative statement describing the insurers for which
		the insurance producer is authorized, contracted (or
		appointed), or otherwise able to sell insurance products,
		using the following descriptions:
		<u>From one insurer;</u>
		• From two or more insurers; or
		• From two or more insurers although primarily
		contracted with one insurer.
	<u>iv)</u>	A description of the sources and types of cash
		compensation and non-cash compensation to be received
		by the insurance producer, including whether the insurance
		producer is to be compensated for the sale of a
		recommended annuity by commission as part of a premium
		or other remuneration received from the insurer,
		intermediary or other insurance producer or by fee as a
		result of a contract for advice or consulting services; and
	>	A
	<u>V)</u>	A notice of the consumer's right to request additional information regarding cash compensation described in
		subsection (a)(2)(B);
		subsection $(a)(2)(b)$ ,
<b>R</b> )	Unon	request of the consumer or the consumer's designated
<u>D)</u>		entative, the insurance producer shall disclose:
	repres	entitive, the insurance producer shall discrose.
	i)	A reasonable estimate of the amount of cash compensation
	17	to be received by the insurance producer, which may be
		stated as a range of amounts or percentages; and
	<u>ii)</u>	Whether the cash compensation is a one-time or multiple
	•	occurrence amount, and if a multiple occurrence amount,
		the frequency and amount of the occurrence, which may be
		stated as a range of amounts or percentages; and
	<u>B)</u>	iv)  v)  B) Upon repres i)

427		<u>C)</u>	Before or at the time of the recommendation or sale of an annuity,
428 429			the insurance producer shall have a reasonable basis to believe the consumer has been informed of various features of the annuity,
429 430			such as the potential surrender period and surrender charge,
			potential tax penalty if the consumer sells, exchanges, surrenders
431			• • •
432			or annuitizes the annuity, mortality and expense fees, investment
433			advisory fees, any annual fees, potential charges for and features of
434			riders or other options of the annuity, limitations on interest
435			returns, potential changes in non-guaranteed elements of the
436			annuity, insurance and investment components and market risk.
437	2)	<b>a</b> a	
438	<u>3)</u>		lict of Interest Obligation. An insurance producer shall identify and
439			or reasonably manage and disclose to the consumer material
440			icts of interest, including material conflicts of interest related to an
441		owne	ership interest.
442	45	_	
443	<u>4)</u>		mentation Obligation. An insurance producer shall at the time of
444		recon	nmendation or sale:
445			
446		<u>A)</u>	Make a written record of any recommendation and the basis for the
447			recommendation subject to this Part;
448			
449		<u>B)</u>	Obtain a consumer-signed statement on a form substantially
450			similar to Appendix B documenting:
451			
452			<u>i)</u> A customer's refusal to provide the consumer profile
453			information, if any;
454			
455			<u>ii)</u> A customer's understanding of the ramifications of not
456			providing consumer profile information or providing
457			insufficient consumer profile information; and
458			
459		<u>C)</u>	Obtain a consumer-signed statement on a form substantially
460			similar to Appendix C acknowledging the annuity transaction is
461			not recommended if a customer decides to enter into an annuity
462			transaction that is not based on the insurance producer's
463			recommendation.
464			
465	<u>5)</u>	<u>App</u> li	ication of Best Interest Obligation. Any requirement applicable to an
466			ance producer under this subsection (a) shall apply to every insurance
467			icer who has exercised material control or influence in the making of
468		-	ommendation and has received direct compensation as a result of the
469			nmendation or sale, regardless of whether the insurance producer had

any direct contact with the consumer. Activities such as providing or delivering marketing or educational materials, product wholesaling or other back-office product support, and general supervision of an insurance producer do not, in and of themselves, constitute material control or influence.

- a) In recommending to a consumer the purchase of an annuity or the exchange of an annuity that results in another insurance transaction or series of insurance transactions, the insurance producer, or the insurer when no producer is involved, shall have reasonable grounds for believing that the recommendation is suitable for the consumer on the basis of the facts disclosed by the consumer as to his or her investments and other insurance products and as to his or her financial situation and needs, including the consumer's suitability information, and that there is a reasonable basis to believe all of the following:
  - The consumer has been reasonably informed of various features of the annuity, such as the potential surrender period and surrender charge, potential tax penalty if the consumer sells, exchanges, surrenders or annuitizes the annuity, mortality and expense fees, investment advisory fees, potential charges for and features of riders, limitations on interest returns, insurance and investment components and market risk;
  - 2) The consumer would benefit from certain features of the annuity, such as tax-deferred growth, annuitization or death or living benefit;
  - The particular annuity as a whole, the underlying subaccounts to which funds are allocated at the time of purchase or exchange of the annuity, and riders and similar product enhancements, if any, are suitable (and in the case of an exchange or replacement, the transaction as a whole is suitable) for the particular consumer based on his or her suitability information; and
  - 4) In the case of an exchange or replacement of an annuity, the exchange or replacement is suitable, including taking into consideration whether:
    - A) The consumer will incur a surrender charge, be subject to the commencement of a new surrender period, lose existing benefits (such as death, living, or other contractual benefits), or be subject to increased fees, investment advisory fees or charges for riders and similar product enhancements;
    - B) The consumer would benefit from product enhancements and improvements; and

513 514 515		<del>C)</del>	The consumer has had another annuity exchange or replacement and, in particular, an exchange or replacement within the preceding 36 months.
516 517	<u>b)</u>	Transactions	Not Based on a Recommendation
518 519	<u>= 7</u>		
520 521		have	ot as provided under subsection (b)(2), an insurance producer shall no obligation to a consumer under subsection (a)(1) related to any ty transaction if:
522 523 524		<u>A)</u>	No recommendation is made;
525 526 527		<u>B)</u>	A recommendation was made and was later found to have been prepared based on materially inaccurate information provided by the consumer;
528 529 530		<u>C)</u>	A consumer refused to provide relevant consumer profile information and the annuity transaction is not recommended; or
531 532 533 534		<u>D)</u>	A consumer decides to enter into an annuity transaction that is not based on a recommendation of the insurance producer.
535 536 537 538		reason	surer's issuance of an annuity subject to subsection (b)(1) shall be nable under all the circumstances actually known to the insurer at the the annuity is issued.
539 540 541 542	<del>b)</del>	resulting from	xecution of a purchase, exchange or replacement of an annuity in a recommendation, an insurance producer, or an insurer when no involved, shall make reasonable efforts to obtain the consumer's formation.
543 544 545	c)	Supervision S	<u>System</u>
546 547 548 549 550 551		an an to bel <u>finan</u> consu	ot as permitted under subsection (bd), an insurer mayshall not issue nuity recommended to a consumer unless there is a reasonable basis ieve the annuity would effectively address the particular consumer's cial situation, insurance needs, and financial objectives based on the imer's consumer profile information is suitable based on the imer's suitability information.
552 553 554	<del>d)</del>	Recommende	ation to Consumers

555		<del>1)</del>	Exce	pt as provided under subsection (d)(2), neither an insurance producer,			
556			<del>nor a</del>	in insurer, shall have any obligation to a consumer under subsection			
557				r (c) related to any annuity transaction if:			
558							
559			<del>A)</del>	No recommendation is made;			
560				,			
561			<del>B)</del>	A recommendation was made and was later found to have been			
562			,	prepared based on materially inaccurate information provided by			
563				the consumer;			
564				,			
565			$\stackrel{\mathbf{C}}{\longrightarrow}$	A consumer refuses to provide relevant suitability information and			
566			-,	the annuity transaction is not recommended; or			
567				<b>,</b> ,			
568			<del>D)</del>	A consumer decides to enter into an annuity transaction that is not			
569			2)	based on a recommendation of the insurer or the insurance			
570				producer.			
571				producer			
572		<del>2)</del>	An ir	nsurer's issuance of an annuity subject to subsection (d)(1) shall be			
573		2)		onable under all the circumstances actually known to the insurer at the			
574				the annuity is issued.			
575			tillic	the difficity is issued.			
576	e)	Anin	surance	e producer or, when no insurance producer is involved, the			
577	<b>C</b> )		responsible insurer representative, shall, at the time of sale:				
578		respo	11510101	modici representative, shan, at the time of state.			
579		<del>1)</del>	Make	e a record of any recommendation subject to Section 3120.50(a) of			
580		1)	this I				
581			unsı	at,			
582		<del>2)</del>	Obta	in a customer signed statement documenting a customer's refusal to			
583		<del>2)</del>		ide suitability information, if any; and			
584			provi	de sultability information, if any, and			
585		<del>3)</del>	Obta	in a customer signed statement acknowledging that an annuity			
586		<del>5)</del>		action is not recommended if a customer decides to enter into an			
587				ity transaction that is not based on the insurance producer's or			
588				er's recommendation.			
589			msur	ers recommendation.			
590	Ð	Cymo	muicion	of Decommendations			
590 591	<del>f)</del>	Supe	<del>rvision</del>	of Recommendations			
		21)	A m in	assument shall actablish and maintain a sympanyisian system that is			
592		<u>2</u> 1)		nsurer shall establish and maintain a supervision system that is			
593				onably designed to achieve the insurer's and its insurance producers'			
594			comp	pliance with this Part, including, but not limited to, the following:			
595			<b>A</b> >	The language dealth excellent and a 1992 at 1299.			
596 597			A)	The insurer shall <u>establish and</u> maintain <del>and incorporate</del> reasonable procedures to inform its insurance producers of the requirements of			

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this <u>Part and shall incorporate the requirements of this</u> <u>Partregulation</u> into relevant insurance producer training manuals;

- B) The insurer shall establish <u>and maintain</u> standards for <u>insurance</u> producer product training and shall <u>establish and</u> maintain reasonable procedures to require its insurance producers to comply with the requirements of Section 3120.60 of this Part;
- C) The insurer shall provide product-specific training and training materials that explain all material features of its annuity products to <u>its</u> insurance producers;
- D) The insurer shall <u>establish and maintain procedures</u> for <u>the review</u> of each recommendation prior to issuance of an annuity that <u>are</u> designed to ensure that there is a reasonable basis to determine that the recommended annuity would effectively address the particular consumer's financial situation, insurance needs, and financial objectives a recommendation is suitable. The review procedures may apply a screening system to identify for the purpose of identifying selected transactions for additional review and may be accomplished electronically or through other means, including, but not limited to, physical review. Such <u>aan electronic or other</u> system may be designed to require additional review only of those transactions identified for additional review by the selection criteria;
- E) The insurer shall maintain reasonable procedures to detect recommendations that are not in compliance with subsections (a), (b), (d), and (e)suitable. This may include, but is not limited to, confirmation of the consumer's profile consumer suitability information, systematic customer surveys, insurance producer and consumer interviews, confirmation letters, insurance producer statements or attestations, and programs of internal monitoring. Nothing in this subsection (c)(2)(E)subsection (f)(1)(E) prevents an insurer from complying with this subsectionsubsection (f)(1)(E) by applying sampling procedures, or by confirming the consumer profile suitability information or other required information under this Section after issuance or delivery of the annuity; and
- F) The insurer shall establish and maintain reasonable procedures to assess, prior to or upon the issuance or delivery of an annuity, whether an insurance producer has provided to the consumer the information required to be provided under this Section;

- G) The insurer shall establish and maintain reasonable procedures to identify and address suspicious consumer refusals to provide consumer profile information;
- H) The insurer shall establish and maintain reasonable procedures to identify and eliminate any sales contests, sales quotas, bonuses, and non-cash compensation that are based on the sales of specific annuities within a limited period of time. The requirements of this subsection (c)(2)(H) are not intended to prohibit the receipt of health insurance, office rent, office support, retirement benefits, or other employee benefits by employees as long as those benefits are not based upon the volume of sales of a specific annuity within a limited period of time; and
- The insurer shall annually provide a <u>written</u> report to senior management, including the senior manager responsible for audit functions, that details a review, with appropriate testing, reasonably designed to determine the effectiveness of the supervision system, the exceptions found, and corrective action taken or recommended, if any.
- Nothing in this subsection (c)(f) restricts an insurer from contracting for the performance of a function (including maintenance of procedures) required under this subsection (f)(1). An insurer is responsible for taking appropriate corrective action and may be subject to sanctions and penalties pursuant to Section 3120.90 of this Part regardless of whether the insurer contracts for the performance of a function and regardless of the insurer's compliance with subsection (c)(4)(f)(3).
- 43) An insurer's supervision system under this subsection (c)(f)(1) shall include supervision of contractual performance under this subsection (c)(4)-(f)(3). This includes, but is not limited to, the following:
  - A) Monitoring and, as appropriate, conducting audits to assure that the contracted function is properly performed; and
  - B) Annually obtaining a certification from a senior manager who has responsibility for the contracted function that the manager has a reasonable basis to represent, and does represent, that the function is properly performed.
- An insurer is not required to include in its system of supervision:

- <u>Anan</u> insurance producer's recommendations to consumers of products other than the annuities offered by the insurer; or
- B) Consideration of or comparison to options available to the insurance producer or compensation relating to those options other than annuities or other products offered by the insurer.
- <u>dg</u>) <u>Prohibited Practices. Neither an An</u> insurance producer <u>nor an insurer</u> shall <u>not</u> dissuade, or attempt to dissuade, a consumer from:
  - 1) Truthfully responding to an insurer's request for confirmation of <u>consumer profilesuitability</u> information;
  - 2) Filing a complaint with the Department; or
  - 3) Cooperating with the investigation of a complaint.

#### e) Safe Harbor

- <u>Recommendations and sales</u> <u>Sales</u> made in compliance with <u>comparable</u> <u>standards</u> <u>FINRA</u> requirements pertaining to suitability and supervision of <u>annuity transactions</u> shall satisfy the requirements of this Part. This subsection applies to <u>all recommendations and sales of annuities made by financial professionals in compliance with business rules, controls, and procedures that satisfy a comparable standard even if that standard would not otherwise apply to the product or recommendation at issue <u>FINRA</u> broker dealer sales of variable annuities and fixed annuities if the suitability and supervision is similar to those applied to variable annuity sales</u>. However, nothing in this subsection <u>limits</u> the Director's ability to <u>investigate</u> and enforce <u>(including investigate)</u> the provisions of this Part.
- Nothing in subsection (e)(1) shall limit the insurer's obligation to comply with Section 3120.50(c)(1), although the insurer may base its analysis on information received from either the financial professional or the entity supervising the financial professional.
- 3i) For subsection (e)(1)(h) to apply, an insurer shall:
  - A) Monitor the relevant conduct of the financial professional seeking to rely on subsection (e)(1) or the entity responsible for supervising the financial professional, such as the financial professional's

727			broker-dealer or an investment adviser registered under federal or
728			State securities laws using information collected in the normal
729			course of an insurer's business; and
730			
731		<u>B)</u>	Provide to the entity responsible for supervising the financial
732		<u>27</u>	professional seeking to rely on subsection (e)(1), such as the
733			financial professional's broker-dealer or investment adviser
734			registered under federal or State securities laws, information and
735			reports that are reasonably appropriate to assist that entity in
736			
			maintaining its supervision system.
737	1)	3.4	'1 FINIDA 1 1 1 1 1 1 ' ' C' 11 . 1'
738	<del>1)</del>		itor the FINRA member broker dealer using information collected in
739		the n	ormal course of an insurer's business; and
740		_	
741	<del>2)</del>		ide to the FINRA member broker-dealer information and reports that
742			easonably appropriate to assist the FINRA member broker dealer to
743		<del>main</del>	tain its supervision system.
744			
745	<u>4)</u>	For p	purposes of this subsection (e), "financial professional" means an
746		insur	ance producer that is regulated and acting as:
747			
748		<u>A)</u>	A broker-dealer registered under federal or State securities laws or
749			a registered representative of a broker-dealer;
750			
751		<u>B)</u>	An investment adviser registered under federal or State securities
752			laws or an investment adviser representative associated with the
753			federal or state registered investment adviser; or
754			
755		<u>C)</u>	A plan fiduciary under Section 3(21) of the Employee Retirement
756			Income Security Act of 1974 (ERISA) (29 U.S.C. 1002(21)) or
757			fiduciary under Section 4975(e)(3) of the Internal Revenue Code
758			(IRC) (26 U.S.C. 4975(e)(3)) or any amendments or successor
759			statutes.
760			statutes.
761	5)	Forn	ourposes of this subsection (e), "comparable standards" means:
762	<u>5)</u>	<u>1 01 p</u>	outposes of this subsection (e), comparable standards means.
762 763		<u>A)</u>	With respect to broker-dealers and registered representatives of
764		<u>A)</u>	broker-dealers, applicable SEC and FINRA rules pertaining to best
765			interest obligations and supervision of annuity recommendations
766 766			and sales, including, but not limited to, Regulation Best Interest
760 767			(17 CFR 240 (2022; this incorporation does not include any later
767 768			
768 769			amendments or editions));
107			

770 771		<u>B)</u>	With respect to investment advisers under federal or State securities laws or investment adviser representatives, the fiduciary
772			duties and all other requirements imposed on such investment
773			advisers or investment adviser representatives by contract or under
774			the Investment Advisers Act of 1940 (15 U.S.C. 80b-1 et seq.),
775			including, but not limited to, the SEC's Form ADV (see
776			https://www.sec.gov/about/forms/formadv.pdf); and
777			
778		<u>C)</u>	With respect to plan fiduciaries or fiduciaries, means the duties,
779			obligations, prohibitions, and all other requirements attendant to
780			such status under ERISA or the IRC and any amendments or
781			successor statutes.
782	<b>/</b> C	A 1.1	ACHI D
783 794	(Sour	ce: Amended	at 46 Ill. Reg, effective)
784 785 <b>S</b> e	notion 3120	60 Incurona	e Producer Training
786 <b></b>	ection 5120	.ov msuranc	e Froducer Frammig
787	a)	An insuranc	e producer shall not solicit the sale of an annuity product unless the
788	a)		coducer has adequate knowledge of the product to recommend the
789			the insurance producer is in compliance with the insurer's standards
790		•	training. An insurance producer may rely on insurer-provided
791			cific training standards and materials to comply with this subsection.
792		<u>p</u>	
793	<del>b)</del>	The training	requirements of subsection (c)(4) may be approved as contiuning
794	,	_	ourses under Section 500-35(b)(1) of the Code.
795			
796	<u>b</u> €)	Training Red	quirements
797			
798		1) An ir	nsurance producer who engages in the sale of annuity products shall
799		comp	plete a one-time <u>four-hour</u> four hour credit training course approved by
300		the D	Department and provided by a Department-approved education
301		provi	<u>ider</u> .
302			
303		*	rance producers who hold a life insurance line of authority after <u>June</u>
304		· · · · · · · · · · · · · · · · · · ·	023 June 30, 2012 and who desire to sell annuities shall complete the
305		•	rements of this <u>subsection</u> by <u>January 1, 2024</u> <u>July 1, 2012</u> .
806			riduals who obtain a life insurance line of authority on or after
307			ary 1, 2024 may not engage in the sale of annuities until the annuity
808		traını	ing course required under this <u>subsection</u> has been completed.
309		2) [7]	wining a language of the American way 1 1 1 1 1 1 1 0 1 1 1 1 1 1 1 1 1 1 1
310			minimum length of the training required under this Section shall be
311			cient to qualify for at least four CE credits, but may be longer. When
312		an an	nuity product offers any long-termlong term care benefits as defined

813		in 50	Ill. Adm. Code 2012.30, the insurance producer shall complete the
814		traini	ng requirements in 50 Ill. Adm. Code 2012.121 prior to selling the
815		annui	ty product.
816			
817	4)	The t	raining required under this Section shall include information on the
818		follov	ving topics:
819			
820		A)	The types of annuities and various classifications of annuities;
821			· ·
822		B)	Identification of the parties to an annuity;
823		ŕ	•
824		C)	How product-specificfixed, variable and indexed annuity contract
825		ĺ	featuresprovisions affect consumers;
826			
827		D)	The application of income taxation of qualified and non-qualified
828		,	annuities;
829			,
830		E)	The primary uses of annuities; and
831		_/	F,
832		F)	Appropriate standard of conduct, sales practices, replacement, and
833		- /	disclosure requirements.
834			
835	5)	Provi	ders of courses intended to comply with this Section shall cover all
836	ζ,		s listed in the prescribed outline and shall not present any marketing
837		-	nation or provide training on sales techniques or provide specific
838			nation about a particular insurer's products. Additional topics may be
839			ed in conjunction with and in addition to the required outline.
840		011011	
841	<u>6)</u>	A pro	ovider of an annuity training course intended to comply with this
842	<u>57</u>	_	ction (b) shall register as a CE provider in this State and comply with
843			eles applicable to insurance producer continuing education in 50 Ill.
844			Code 3119.30.
845		110111	- Code 51131501
846	<u>7)</u>	An in	surance producer who completed an annuity training course
847	<u> </u>		oved by the Department before July 1, 2023 shall, by January 1, 2024,
848			lete either:
849		Comp	ioto citilor.
850		<u>A)</u>	A new four-credit training course approved by the Department that
851		<u>/ 1 )</u>	covers the required topics of (b)(4) in this subsection; or
852			covers the required topics of (0)(4) in this subsection, of
853		<u>B)</u>	An additional one-time one-credit training course approved by the
854		<u>v)</u>	Department and provided by a Department-approved education
UJ <del>T</del>			Department and provided by a Department-approved education

355 356		provider on appropriate sales practices, replacement, and disclosure requirements under this Part.
357		
358	<u>8)</u>	Annuity training courses may be conducted and completed by classroom,
359	<u> </u>	webinar, or self-study methods in accordance with 50 Ill. Adm. Code
360		3119.30.
361		
362	<u>9)</u>	Providers of annuity training shall comply with the reporting requirements
363	<u> </u>	and shall issue certificates of completion in accordance with 50 Ill. Adm.
364		Code 3119.30.
365		
366	10 <del>6</del> )	The satisfaction of thethese training requirements of anotherin any state
367	_ ′	that are substantially similar to the provisions of this <u>subsection</u> (b) <u>Section</u>
368		shall be deemed to satisfy the training requirements of this <u>subsection</u>
369		(b)Section in Illinoisthis State.
370		<u></u>
371	<u>11)</u>	The satisfaction of the components of the training requirements of any
372		course or courses with components substantially similar to the provisions
373		of this subsection (b) shall be deemed to satisfy the training requirements
374		of this subsection (b) in Illinois.
375		
376	<u>12</u> 7)	An insurer shall verify that an insurance producer has completed the
377		annuity training course required under this <u>subsection</u> (b) Section before
378		allowing the insurance producer to sell an annuity product for that insurer.
379		An insurer may satisfy its responsibility under this subsection
380		(b) $(12)$ (b) $(10)$ by obtaining certificates of completion of the training
381		course or obtaining reports provided by commissioner sponsored database
382		systems or vendors sponsored by the insurance commissioners of other
383		states or from a reasonably reliable commercial database vendor that has a
384		reporting arrangement with approved insurance education providers.
385		
386	(Source: Am	ended at 46 Ill. Reg, effective)
387	(	,
388	Section 3120.70 Co.	mpliance Mitigations; Penalties
389		T was a great with a second se
390	a) An ins	surer is responsible for compliance with this Part. If a violation occurs,
391		because of the action or inaction of the insurer or its insurance producer, the
392		tor may order:
393		
394	1)	An insurer to take reasonably appropriate corrective action for any
395	-/	consumer harmed by a failure to comply with this Part by the
396		insurerinsurer's, an entity contracted to perform the insurer's supervisory
397		duties or by theits insurance producerproducer's, violation of this Part;
		· — · · · · · · · · · · · · · · · · · ·

898		
899	2)	A general agency, an independent agency or the insurance producer to
900		take reasonably appropriate corrective action for any consumer harmed by
901		the insurance producer's violation of this Part; and
902		
903	3)	Appropriate penalties and sanctions as, including, but not limited to, those
904		set forth in Section 3120.90 of this Part.
905		
906	b) Any	applicable penalty for a violation of this Part may be reduced or eliminated at
907	the	sole discretion of the Director if corrective action for the consumer was taken
908	proi	mptly after a violation was discovered or the violation was not part of a pattern
909	or p	practice.
910		
911	(Source: A	mended at 46 Ill. Reg, effective)
912		
913	<b>Section 3120.80 I</b>	Recordkeeping
914		
915		arers, general agents, independent agencies, and insurance producers shall
916		ntain and be able to make available to the Director records of the information
917		ected from the consumer, disclosures made to the consumer, including
918		<u>nmaries of oral disclosures</u> , and other information used in making the
919		ommendations that were the basis for insurance transactions for 7 years after
920		insurance transaction is completed by the insurer. An insurer is permitted, but
921		Il not be required, to maintain documentation on behalf of an insurance
922	prod	ducer.
923		
924	,	ords required to be maintained by this Part may be maintained in paper,
925	-	tographic, microprocess, magnetic, mechanical, or electronic media, or by any
926	prod	cess that accurately reproduces the original document.
927		
928	(Source: A	mended at 46 Ill. Reg, effective)
929		

Section 3120.APPI	NDIX A Insurance Prod	lucer Disclosure for Annuities
Do Not Sign	Unless You Have Read and	d Understand the Information in this Form
Date:		
INSURANCE PRO	DUCER INFORMATION (	("Me", "I", "My")
First Name:		Last Name:
Business\Agency N	ame:	Website:
Business Mailing A	ddress:	
Business Telephone	Number:	
Email Address:		
Insurance Producer	Number in Illinois:	
CUSTOMER INFO	RMATION ("You", "Your	<u>")</u>
First Name:		Last Name:
<u> </u>	ucts Can I Sell You?	'd Til' ' 1 ICI 1d 4
	•	nce with Illinois law. If I recommend that you vely meets your financial situation, insurance
	objectives. Other financial so may meet your needs.	products, such as life insurance or stocks, bond
I offer the following	products:	
□ Eivo	A or Fixed Index Annuities	
	d or Fixed Index Annuities able Annuities	
<del>-</del>	<u>Insurance</u>	
		at or to sell non-insurance financial products. I
provide advice abou		al products that I am licensed and authorized to
□ Mutı	ıal Funds	
	ks/Bonds	
□ Certi	ficates of Deposit	

1 am a	uthoriz	zed to sell:
		Annuities from Only One Insurer Annuities from Two or More Insurers Annuities from Two or More Insurers although I primarily sell annuities from:
How 1	I'm Pai	id for My Work:
annui me by	ty you the in	at for you to understand how I'm paid for my work. Depending on the particular purchase, I may be paid a commission or a fee. Commissions are generally paid to surance company while fees are generally paid to me by the consumer. If you have out how I'm paid, please ask me.
Deper follow	_	on the particular annuity you buy, I will or may be paid cash compensation as
		Commission, which is usually paid by the insurance company or other sources. If other sources, describe:
		Fees (such as a fixed amount, an hourly rate, or a percentage of your payment), which are usually paid directly by the customer.
		Other (Describe):
If you me.	have o	questions about the above compensation I will be paid for this transaction, please ask
"non-	cash" c	eceive other indirect compensation resulting from this transaction (sometimes called compensation), such as health or retirement benefits, office rent and support, or other om the insurance company or other sources.
_		elow, you acknowledge that you have read and understand the information provided adocument.
to you		
to you		

Insura	nce Producer Signature	
	<del></del>	
<u>Date</u>		
	(Correct Added at 46 III Dag	offo otivo
	(Source: Added at 46 Ill. Reg	, effective

**Section 3120.APPENDIX B** Consumer Refusal to Provide Information Do Not Sign Unless You Have Read and Understand the Information in this Form Why are you being given this form? You're buying a financial product – an annuity. To recommend a product that effectively meets your needs, objectives, and situation, the insurance producer, broker, or company needs information about you, your financial situation, insurance needs, and financial objectives. If you sign this form, it means you have not given the insurance producer, broker, or company some or all the information needed to decide if the annuity effectively meets your needs, objectives, and situation. You may lose protections under the Illinois Insurance Code if you sign this form or provide inaccurate information. Statement of Purchaser: I REFUSE to provide this information at this time. I have chosen to provide LIMITED information at this time. Customer Signature Date (Source: Added at 46 Ill. Reg. \_\_\_\_\_, effective \_\_\_\_\_) 

Section 3120.APPENDIX C Consumer Decision to Purchase an Annuity Not Based on a Recommendation Do Not Sign This Form Unless You Have Read and Understand It. Why are you being given this form? You are buying a financial product – an annuity. To recommend a product that effectively meets your needs, objectives, and situation, the producer, broker or company has the responsibility to learn about you, your financial situation, insurance needs, and financial objectives. If you sign this form, it means you know that you're buying an annuity that was not recommended. Statement of Purchaser: I understand that I am buying an annuity, but the producer, broker, or company did not recommend that I buy it. If I buy it without a recommendation, I understand I may lose protections under the Illinois Insurance Code. Customer Signature Date Producer Signature Date (Source: Added at 46 Ill. Reg. \_\_\_\_\_, effective \_\_\_\_\_)